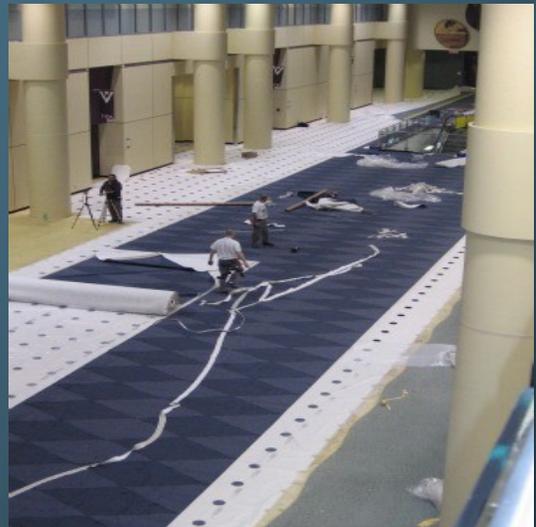


METRO TORONTO CONVENTION CENTRE

*A Toronto convention centre installs eco-friendly carpet system*





*“For our carpet replacement, we set out to make the best choice based on criteria including local procurement, minimizing toxic substances, durability cost and disposal”, stated Quattrociochi.*

**Project Name:** Metro Toronto Convention Centre

**Location:** 255 Front St W  
Toronto, ON

**Surfaces:** Beaulieu Custom-printed Broadloom

**Date of Installation:** March 2011

**Size:** 108,000 sq. ft.

**Of Interest:** Adhesive-free, reusable & recyclable flooring met the high environmental standards set by the MTCC to reduce their environmental footprint

Easy replacement of stained or damaged pieces keeps floors looking fresh even with high volumes of event traffic

The Metro Toronto Convention Centre (MTCC) is an award winning facility voted the #1 convention destination in North America for "Superior Convention Services". The MTCC is a large, flexible, green venue, with 7 exhibit halls covering 460,000 sq ft, 64 meeting rooms totaling 104,000 sq ft, 78,000 sq ft of ballroom space, and chic 1,300 theatre. As you'd expect from a world-class facility, MTCC incorporates the latest thinking, from their smart use of technology to their green, sustainable meeting services. And of course their barrier-free design provides full access to people with disabilities. Since its opening in 1984, the MTCC has hosted approximately 15,000 events and entertained over 40 million guests.

Due to the volume of traffic and the wear and tear on their carpeting, the MTCC decided to retrofit the facility. And, in March 2011 the MTCC implemented the installation of TacFast's green carpet system to help reduce the centre's environmental impact. The adhesive-free TacFast® System uses a free-floating, interlocking Hook Plate and Disc substrate onto which the Beaulieu carpet with a loop underside is attached. The Beaulieu carpet is held in place using the mechanical bond of hook and loop fastening.

Vice President of Operations for the MTCC, Vince Quattrociochi says, "This initiative is one of many in our green strategies that emphasizes continuous improvement. Our mantra is to find ways to reduce energy and water consumption, divert waste and choose more environmentally friendly options. For our carpet replacement, we set out to make the best choice based on criteria including local procurement, minimizing toxic substances, durability, cost and disposal. Our pilot project proved this carpet system was the winner on every front."

In addition to the environmental considerations, the MTCC is a high traffic area with frequent changing of show equipment, heavy foot and rolling stock traffic and subject to spills from food and beverages. Even though the Beaulieu carpet is made from Antron, which is the highest performing fibre in the country, there will be the occasional need to replace stained or damaged carpet. The Beaulieu carpet with TacFast® can easily accommodate these changes due to the "hook and loop" method of installation. This not only simplifies the initial installation but is a cost-effective system for repairs and replacement. The universal TacFast® System can accommodate a variety of surfaces including wood, vinyl, ceramic and carpet tile providing the MTCC with the flexibility to make changes to their flooring coverings.

The MTCC is extremely pleased with their floor covering decision. They have a system that is easy to maintain, easy to replace and helps to reduce their environmental footprint. All very important to this multi-use and award-winning facility.

## TacFast Systems International

15 Wertheim Court, Suite 102  
Richmond Hill, ON L4B 3H7  
905.886.0785

www.tacfast.com

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