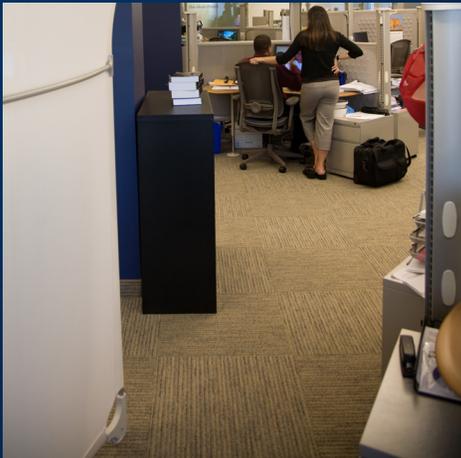


A practical environmental solution to meet Globalive's evolving needs

GLOBALIVE





“Our design mandate was clear: create an office that was environmentally sustainable, aesthetically pleasing and dynamic so as to accommodate reconfiguration, growth and change in the future”, stated Lacavera.

Project Name: Globalive Communications Corp

Location: 48 Yonge Street Toronto, ON

Surfaces: Carpet Tile
Luxury Vinyl Tile

Date of Installation: May 2007

Size: 13,400 sq. ft.

Of Interest: Adhesive-free, reusable & recyclable flooring met the high environmental standards set for Globalive’s corporate headquarters

Relocation possibilities mandated moveable flooring

Easy replacement of stained or damaged pieces keeps floors looking fresh even with high volumes of event traffic

Globalive Communications Corp is a leading provider of next generation telecommunications solutions globally, developing and delivering innovative applications and first-rate services to its clients. The Globalive group of companies includes: Yak Communications, OneConnect Services, Freefone, Canopco, Assemble Conferencing, Inter-Clear, Lucky Call, Canada Payphone, and Cohere Communications. Globalive’s consumer brand, Yak Communications, an integrated communications provider, is already the market leader in alternative long distance provisioning to the residential market, and has extended its suite of services to fulfill the ever-widening needs of niche markets across Canada.

In spring 2007, Globalive amalgamated multiple office locations and business divisions into a single historical building in downtown Toronto. The selected location required renovation of 13,400 square feet over two floors. The 10th floor is a dedicated call centre specified predominantly with carpet tile. The 12th floor accommodates the reception lobby, boardrooms and a large lunch room that doubles as an event function room for speaking engagements and other social functions in support of Chairman and CEO Anthony Lacavera’s SHAMBA foundation. This floor uses a combination of luxury vinyl tile (LVT) and carpet tile to create and define diverse environments and uses. “Our design mandate was clear: create an office that was environmentally sustainable, aesthetically pleasing and dynamic so as to accommodate reconfiguration, growth and change in the future”, stated Lacavera.

After reviewing various flooring options, Lacavera choose the TacFast® System. Firstly, the TacFast® LocPlate™ products (Hook Plates & Discs) were installed over the existing concrete subfloor without the need to do any of the floor prep that would have been required with conventional products. This saved time, money and contributed to dematerialization as the conventional processes and materials were eliminated. Secondly, the LocPlate™ substrate provided a free-floating, universal substrate that could have either the carpet tile or the LVT installed in any configuration desired without the use of transitions or glues. The mechanical fastening system provided Globalive with the ability to easily replace stained or damaged pieces. In fact, when the carpet tile in the 10th floor servery was coffee-stained within the first month of move-in, they easily removed the carpet tiles and replaced them with an LVT which could withstand the high volume of spillage. And, the replacement was completed during business hours without any disruption to the staff.

Globalive is experiencing continuous growth and may soon outgrow their current space. With a view to the future, Globalive know that if they have to completely relocate in the next few years, with their TacFast flooring, they have a floor that they can take with them — it’s moveable and reusable!

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