



BEAULIEU COMMERCIAL

201 Princeton Boulevard

Post Office Box 1110

Adairsville, Georgia 30103

Telephone: 800 451 1250

Facsimile: 770 877 6010

FOR IMMEDIATE RELEASE

Contact: Cathy Mansour

Director of Marketing

cathy.mansour@beaulieugroup.com

Beaulieu Commercial and TacFast Systems International Form Strategic Partnership

Major carpet tile manufacturer and leading edge R&D, licensing and manufacturing organization join forces to offer a total carpet tile system from manufacturing to installation.

January, 2010 - Adairsville, Georgia – Beaulieu Commercial, a Georgia based carpet manufacturer and TacFast Systems International, a licensing and manufacturing organization, today announced a strategic partnership aimed at providing a total adhesive -free, free-floating carpet tile installation system. Beaulieu Commercial will market and sell TacFast® LocPlate™ products that feature a free-floating substrate and carpet tiles with a loop fabric covering the underside. The flooring surface attaches to the hook substrate by engaging the hooks and loops creating a mechanical bond that holds the flooring surface in place securely, yet is releasable.

The LocPlate product line is a modular floor that can be installed over any subfloor, without any attachment to the subfloor and supports the installation of a variety of flooring surfaces making it a universal subfloor system. “Adding a loop to the underside of our carpet tiles significantly changes the backing composition reducing the weight of the tile – making it compatible for the LocPlate technology as well as a great solution for a broad range of end -user applications in the Retail, Corporate and Institutional market segments,” states James Lesslie, President Beaulieu Commercial.

The strengths in TacFast’s hook and loop mechanical fastening have been designed to meet the specific characteristics required to have a permanent, yet detachable floor covering. “The environmentally conscientious substrate eliminates the need for adhesives,” says Wendy Berney, Senior VP Sales and marketing, TacFast Systems International.

“Their partnership allows us to offer our customers unique solutions for carpet tile installations that have not been possible before,” states Lesslie, “and strengthens and extends our already strong environmental carpet initiatives.”

About Beaulieu Commercial

Beaulieu Commercial, a division of Beaulieu Group, LLC manufactures and markets stylish, technically superior and environmentally sound carpet for all segments of the commercial market under these fine-selling brands: BOLYU CONTRACT, Cambridge Commercial, Aqua Hospitality Carpets and PURE Contract Carpets. For more information about Beaulieu Commercial, visit www.beaulieucommercial.com.

About TacFast Systems International

TacFast Systems International is a global licensing and manufacturing company that has created and commercialized a universal substrate technology that uses hook & loop engagement for the installation of a variety of floor and wall surface coverings. For more information visit www.tacfast.com.

TacFast® is a registered trademark of TacFast Systems SA

LocPlate™ is a trademark of TacFast Systems SA