

**FOR IMMEDIATE RELEASE**

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**PURE CONTRACT CARPETS GARNERS GRAND PRIZE FOR TACFAST LOCPLATE SYSTEM**

**Adairsville, Georgia – June, 2010 – PURE CONTRACT Carpets®**, representing the TacFast® LocPlate™ installation system was selected as the Grand Prize winner in the Environmental Solutions category for the Product Innovations Awards presented by Buildings Magazine at NEOCON 2010 in Chicago.

PURE CONTRACT markets and sells the TacFast LocPlate products that feature a free-floating substrate and carpet tile with a loop fabric covering the underside. The flooring surface attaches to the hook substrate by engaging the hooks and loops creating a mechanical bond that holds the flooring surface in place securely yet is releasable. The LocPlate product line is a modular floor that can be installed over any subfloor without any attachment to the subfloor and supports the installation of a variety of flooring surfaces. This makes the LocPlate system a universal subfloor system and eliminates the need for adhesives.

“We are honored to be the recipient of this prestigious award. The LocPlate system allows PURE CONTRACT to offer environmental solutions to building owners and operators dealing with flooring surface issues such as moisture remediation or other surface problems,” states James Lesslie, *President Beaulieu Commercial*.

The Environmental Solutions Award is one of eight award categories in Buildings 15<sup>th</sup> annual product innovation competition. Other categories include Computer Solutions, Energy Efficiency Solutions, Product Performance Solutions, Safety & Accessibility Solutions, Workplace Aesthetics Solutions, Workplace Flexibility Solutions and Workplace Productivity Solutions. The competition recognizes products presented at Neocon that offer creative and useful solutions to today’s facilities challenges.

***About PURE CONTRACT Carpets***

PURE CONTRACT Carpets, a new selling brand for Beaulieu Commercial offers inventive and creative approaches for carpet tile offerings that help transform conceptual ideas into commercial realities. For more information about PURE CONTRACT, visit [www.purecontractcarpets.com](http://www.purecontractcarpets.com)

***About TacFast Systems International***

TacFast Systems International is a global licensing and manufacturing company that has created and commercialized a universal substrate technology that uses hook and loop engagement for the installation of a variety of floor and wall surface coverings. For more information visit [www.tacfast.com](http://www.tacfast.com)

PURE CONTRACT Carpets® is a registered trademark of Beaulieu Group, LLC  
TacFast® is a registered trademark of TacFast Systems SA  
LocPlate™ is a trademark of TacFast Systems SA