



FOR IMMEDIATE RELEASE

Beaulieu Canada and TacFast Systems International Form Partnership

Major Canadian carpet manufacturer and leading edge R&D, licensing and manufacturing organization join forces to offer a total carpet system from manufacturing to installation.

September 2010 – Acton Vale, QC – Beaulieu Canada, a Quebec based carpet manufacturer and TacFast Systems International, a licensing and manufacturing organization, today announced that they have formed a partnership to provide a total adhesive -free, free-floating carpet installation system. Beaulieu Canada will market and sell TacFast® LocPlate™ products that feature a free-floating substrate and carpet products with a loop fabric covering the underside. The flooring surface attaches to the hook substrate by engaging the hooks and loops creating a mechanical bond that holds the flooring surface in place securely, yet is releasable.

The LocPlate™ product line is a modular floor that can be installed over any subfloor, without any attachment to the subfloor and supports the installation of a variety of flooring surfaces making it a universal subfloor system. “Adding a loop to the underside of our carpet broadens our product offerings as we will offer our entire commercial broadloom line with TacFast,” states Marcel Poirier, Vice-President Commercial Business, Beaulieu Canada. “We will be introducing the PURE Contract® Carpets carpet tile line with TacFast® at IIDEX, which was awarded the Grand Prize, Environmental Solutions category for the Product Innovations Awards presented by Buildings Magazine at NEOCON 2010 in Chicago,” continues Poirier. “But, we are particularly excited to be introducing our first ever made-in-Canada carpet tile which will be available in early 2011. All of our TacFast-compatible carpet tiles will be up to 70% lighter than any other carpet tile on the market, making a significant contribution to our on-going environmental stewardship,” Poirier concludes.

TacFast is a registered trademark of TacFast Systems SA

LocPlate is a trademark of TacFast Systems SA

TacFast's hook and loop mechanical fastening eliminates the need for adhesives providing a permanent, yet detachable floor covering. "The environmentally conscientious substrate eliminates the need for adhesives while hook and loop engagement simplifies repairs and retrofits keeping floors looking fresh and clean," says Wendy Berney, Senior VP Sales and Marketing, TacFast Systems International.

"Our partnership with TacFast strengthens our position in the commercial flooring market," states Poirier, "allowing us to provide solutions with products that can now be installed in any space."

Beaulieu will be launching their current TacFast offering at IDEX/Neocon Canada in Toronto on September 23 & 24, 2010. Booth # 2039.

About Beaulieu Canada

Beaulieu Canada is one of the largest manufacturer and distributor of wall-to-wall carpet in Canada. Beaulieu Canada has been supplying a complete range of broadloom carpet styles in the latest designs, patterns and colours to the North American and International residential and commercial markets, for over 50 years. For more information about Beaulieu Canada visit www.beaulieucanada.ca.

About TacFast Systems International

TacFast Systems International is a global licensing and manufacturing company that has created and commercialized a universal substrate technology that uses hook & loop engagement for the installation of a variety of floor and wall surface coverings. For more information visit www.tacfast.com.

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