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FLOORING NEWS

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Beaulieu Commercial Wins NeoCon Grand Prize at Neocon for TacFast

Tuesday, June 22, 2010

Adairsville, GA, June 21, 2010 – Pure Contract, representing the TacFast LocPlate™ installation system was selected as the Grand Prize winner in the Environmental Solutions category for the Product Innovations Awards presented by Buildings Magazine at NEOCON 2010 in Chicago.

Pure Contract markets and sells the TacFast LocPlate products that feature a free-floating substrate and carpet tile with a loop fabric covering the underside. The flooring surface attaches to the hook substrate by engaging the hooks and loops creating a mechanical bond that holds the flooring surface in place securely yet is releasable.

The LocPlate product line is a modular floor that can be installed over any subfloor without any attachment to the subfloor and supports the installation of a variety of flooring surfaces. This makes the LocPlate system a universal subfloor system and eliminates the need for adhesives.

"We are honored to be the recipient of this prestigious award. The LocPlate system allows Pure Contract to offer environmental solutions to building owners and operators dealing with flooring surface issues such as moisture remediation or other surface problems,"

states James Lesslie, President Beaulieu Commercial.

The Environmental Solutions Award is one of eight award categories in Buildings 15th annual product innovation competition. Other categories include Computer Solutions, Energy Efficiency Solutions, Product Performance Solutions, Safety & Accessibility Solutions, Workplace Aesthetics Solutions, Workplace Flexibility Solutions and Workplace Productivity Solutions. The competition recognizes products presented at Neocon that offer creative and useful solutions to today's facilities challenges.

Pure Contract Carpets, a new selling brand for Beaulieu Commercial offers inventive and creative approaches for carpet tile offerings that help transform conceptual ideas into commercial realities. For more information about Pure Contract, visit www.purecontractcarpets.com

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